

REPORT

MAKEATHON

Event Date: 26.08 & 27.08.2023

About the event:

The much-awaited ASHINE Open Weaver Makeathon 2023, a virtual event aimed at fostering innovation and entrepreneurship, took place on the 26th and 27th of August. This collaborative effort between ASHINE and Open Weaver brought together young developers, product enthusiasts, and aspiring entrepreneurs for an exciting two-day journey of creativity and technological exploration.

Event Overview: The ASHINE Open Weaver Makeathon provided participants with a unique opportunity to transform their entrepreneurial ideas into fully functional digital Software as a Service (SaaS) products using the powerful Generative AI (No Code) platform offered by Open Weaver. This event was more than just a competition; it was a platform for turning innovative concepts into reality within a short span of time.

Event Highlights:

- **Innovative Ideation:** Participants were encouraged to bring forth their entrepreneurial ideas and develop them into digital applications or SaaS solutions using deep tech like Generative AI. The event emphasized the incorporation of 'Tech for Good' ideas.
- **Generative AI Platform:** The event introduced participants to Open Weaver's Generative AI platform, enabling them to build fully functioning mobile-ready applications with live data right from their browsers. This provided a unique and efficient approach to product development.
- **Rapid Product Development:** Within a tight timeframe of 48 hours, participants took on the challenge of creating innovative solutions. The event kicked off with a virtual session led by Open Weaver to familiarize participants with the platform and its capabilities.
- **Team Collaboration:** Both individual students and teams (2-3 students from any UG/PG programs and institutes) were welcome to participate. Teamwork was encouraged, allowing participants to collaborate and combine their skills for a better outcome.
- **Evaluation and Prizes:** The submitted final products were evaluated by a Jury Panel, with their decision being final. Prizes included Amazon gift cards worth Rs. 21,000 for the winner, Rs. 12,000 for the 1st runner-up, and Rs. 6,000 for the 2nd runner-up. Additionally, participants had the chance to be considered for the Pre-Incubation Program.
- **Learning and Networking:** Apart from the competitive aspect, participants had the opportunity to learn about cutting-edge technology and network with fellow participants, mentors, and industry professionals.
- **Certificates:** All successful participants received certificates, acknowledging their participation and achievement in the Makeathon.

Conclusion: The ASHINE Open Weaver Makeathon 2023 was a remarkable event that celebrated innovation, creativity, and entrepreneurship. It provided a platform for participants to transform their ideas into tangible digital solutions using advanced technology, all within a challenging and exhilarating timeframe. The event not only rewarded winners with valuable prizes but also empowered participants to explore their potential and contribute to the advancement of technology and entrepreneurship.

For more information about future events and opportunities, participants were advised to stay connected through email communication from the organizers.